

{First Name},

Does your L&D team feel challenged to create learning assets that reskill and upskill employees at this pace of change? In a constantly changing business environment, upskilling is no longer an option; it's a necessity.

ATD Forum is excited to announce the Spring Hackathon: Building Enhanced Capability: Tools, Techniques, and Technologies, March 16–18. The Forum will

share cutting-edge ATD content and host Forum-exclusive webcasts about tools, techniques, and technologies to accelerate the creation of a learning system to drive and sustain new performance capabilities.

We are excited that you and your learning teams will join us for this <u>virtual series</u> and take this opportunity to make your learning portfolio more learner-centric, dynamic, and performance focused.

Attendees will also walk away with tools and resources to share with your organization to enable you to leverage your learnings and key takeaways.

Check Out the Lineup:



Learning Clusters and Personas

Crystal Kadakia and Lisa M.D. Owens

Tuesday, March 16, 12–1 p.m. ET



Breaking the Current
Mold With Hackathons
John Parsell

Wednesday, March 17, 12–1 p.m. ET



Using a Mobile AI
Enabled Coach: The
Good, the Bad, and the
Ugly
Vince Han

Thursday, March 18, 12–1 p.m. ET

Learn More and Register